

**December 21, 2011**

### **Home Builders Association of Raleigh-Wake County Installs First Female President**

Raleigh, N.C. – The Home Builders Association of Raleigh-Wake County (HBA) welcomed its first female association president, Cindy Y. Sheldon, for 2012, during the annual Installation and Holiday Party held on Dec. 9 at the Renaissance Hotel in North Hills. Sheldon, an executive with Triad and Triangle Division for D.R. Horton, brings over 21 years experience in the home building industry with both custom and national builders.

“As a member since 1995, Cindy has been active in all areas of the association including the board of director and executive, government affairs, Parade of Homes, education and scholarships and finance committees,” said Tim Minton, executive vice president of the HBA. “Knowing her level of involvement over the years, the HBA can only thrive under her leadership.”

Currently, Sheldon is also an elected commissioner for the Town of Fuquay-Varina, N.C., a director for the Fuquay-Varina Economic Development Commission and serves on the Wake County ABC Board.

“As building professionals, we are part of the greatest gift you can give a family, a home. That home is not just a foundation, roof, or walls, it is memories, love, security, and family,” said Sheldon as she addressed HBA members during the Dec. 9 installation ceremony. “Whether we are builders, vendors, sales agents, marketing professionals or sub-contractors, we cannot lose focus on the fact we build dreams for families - we build communities – and we build for the future.”

One of the goals Sheldon will set for the association in 2012 is to become the largest home builders association in the country. Currently the HBA is the second largest with over 2300 members, and has been since 2008. In addition, she will encourage the association to continue to educate decision makers on the importance of housing to the local economy. From experience, Sheldon knows that municipal and county budgets have suffered because the housing industry has suffered. Therefore growth does pay for itself and home builders must take a hard stand on issues impacting affordability of housing.

Sheldon’s third goal for the HBA will be to continue to provide excellent marketing and educational opportunities for the members. She will further foster partnerships with the state and national associations to provide outstanding classes and designations, and encourage the growth of home tours which provide excellent ways for builders to market their products to the buying public.

#### ***About the HBA***

The Home Builders Association of Raleigh-Wake County (HBA) is the voice of the home building industry throughout Wake County, and provides members opportunities for business



Affiliated With



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development, education, professional growth, networking and community involvement. The membership, comprised of builders, remodelers, developers, and sales & marketing professionals, is affiliated with the National Association of Home Builders, which represents over 120,000 member companies nationwide. Currently the HBA is the second largest home builders association in the country. The members of the HBA are building excellence together for the neighborhoods and communities of tomorrow. Find more information at [www.hbawake.com](http://www.hbawake.com).