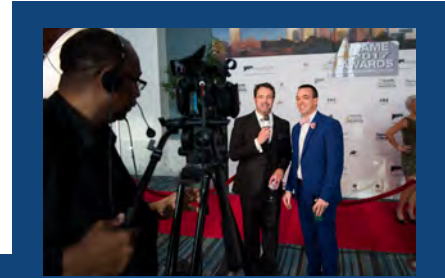
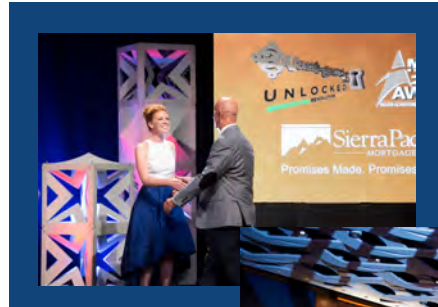


TOP THREE REASONS

WHY YOU SHOULD SPONSOR MAME

1. EVEN MORE WAYS TO PROMOTE YOUR COMPANY!

Sponsor packages are being redesigned to include more of what is important to you. Tickets, commercials, presenter opportunities, etc. Check the packages listed to see what best fits your marketing and branding needs.



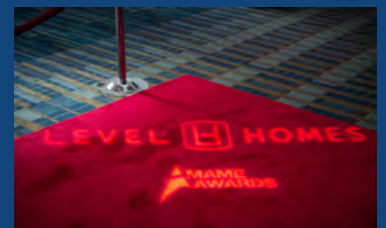
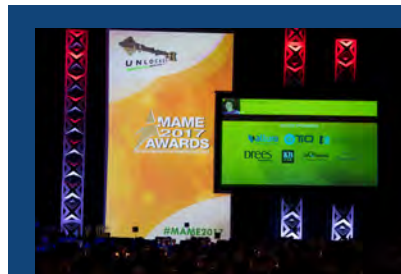
2. THE MARKET IS THRIVING

The market has really picked up! Get your company brand in front of the industry leaders and members one of the **largest HBA in the country.**



3. CONNECT WITH THE BIG LEAGUES

Big names and company representatives are in and around the room on the evening of MAME.



The MAME Awards is an annual event that is recognized throughout the industry and the Triangle area. These prestigious awards mirror the National Sales and Marketing Council's Awards (part of the National Association of Home Builders [NAHB]), and have established themselves as the Academy Awards of new homes sales and marketing.

919-233-2036 or visit us
online at www.trianglesmc.com



DIAMOND EVENT SPONSOR \$10,000 Investment (limit to 1 company)

- 20 Tickets & Priority Seating at MAME Awards Banquet
- Major Award Presenter at MAME Awards Banquet
- Recognition from the podium during the MAME Awards Banquet and in Program
- One Commercial up to two minutes in length (provided by the sponsor) and one Talking opportunity – up to two minutes at podium during award show using an approved script.
- Large linkable logo on website; and Recognition in all MAME Awards Advertising- both print and online; Logo printed on stand and repeat backdrop that is used for “live” interviews during Red Carpet walk and the backdrop for all award photos; and Large lighted logo displayed on the side wall during the award show and on screens during the awards show
- Ability to place banner stands, easels, or displays in the pre-registration reception area in the lobby outside the award show
- Logo created in an Ice Sculpture for the award show
- Logo listed on new entry and judging website.

EVENING SPONSOR \$7,500 Investment (limit to 1 company)

- 15 Tickets & Priority Seating at MAME Awards Banquet
- Award Presenter at MAME Awards Banquet
- Recognition from the podium during the MAME Awards Banquet and in Program
- One Commercial up to one minute, 30 seconds in length (provided by the sponsor).
- Large linkable logo on website; Recognition in all MAME Awards Advertising- both print and online
- Logo printed on stand and repeat backdrop
- Large lighted logo displayed on the side wall during the award show and on screens during the awards show
- Logo listed on new entry and judging website.

CORPORATE SPONSOR \$5,000 Investment (limit to 2 companies)

- Award Presenter at MAME Awards Banquet
- 10 Tickets & Priority Seating at MAME Awards Banquet
- Recognition from the podium during the MAME Awards Banquet and in Program
- One Commercial up to one minute in length (provided by the sponsor)
- Large linkable logo on website
- Recognition in all MAME Awards Advertising- both print and online
- Logo printed on the stand and repeat backdrop that is used for “live” interviews during Red Carpet walk and the backdrop for all award photos
- Large lighted logo displayed on one side wall during the awards show
- Logo listed on new entry and judging website.

PLATINUM SPONSOR \$3500 Investment (limit to 4 companies)

- 6 Tickets & Priority Seating at MAME Awards Banquet
- Recognition from the podium at MAME Awards Banquet and in Program
- Medium linkable logo on website
- Recognition in all MAME Awards Advertising
- Lighted logo is rotated on the side walls during the awards show

GOLD SPONSOR \$2,500 Investment (unlimited)

- 5 Tickets at MAME Awards Banquet
- Recognition from the podium at MAME Awards Banquet and in Program
- Option of either being an Award Presenter at MAME Awards Banquet and one thirty second commercial (provided by the sponsor) OR five additional tickets and recognition during awards slide presentation
- Linkable logo on website
- Recognition in MAME Awards Advertising

SPONSORSHIP OPPORTUNITIES

RED CARPET SPONSOR \$3,000 Investment (limit 2 companies)

- 5 Tickets at MAME Awards Banquet
- Recognition from the podium at MAME Awards Banquet and in Program
- Medium linkable logo on website
- Recognition in MAME Awards Advertising
- Lighted logo projected/displayed on the Red Carpet during the event and on the one stand and repeat used for red carpet interviews

HOSPITALITY SPONSOR \$3,000 Investment (limit 1 company)

- 4 Tickets at MAME Awards Banquet
- Napkins with company logo used in conjunction with available bar services.
- Recognition from the podium during the MAME Awards Banquet
- Recognition in MAME Awards Banquet Program
- Linkable logo on website

SILVER SPONSOR \$1,500 Investment (unlimited)

- 3 Tickets & Priority Seating at MAME Awards Banquet.
- Recognition from the podium during the MAME Awards Banquet
- Logo recognition on screen during the MAME Awards Banquet
- Recognition in MAME Awards Banquet Program
- Linkable logo on website

BRONZE SPONSOR \$750 Investment (unlimited)

- 1 Ticket to MAME Awards Banquet
- Recognition from the podium during the MAME Awards Banquet
- Large printed name on screen during the MAME Awards Banquet
- Recognition in MAME Awards Banquet Program
- Printed name and link on website

FRIENDS SPONSOR \$250 Investment (unlimited)

- Printed name on screen during the MAME Awards Banquet in sponsor rotation.
- Recognition in MAME Awards Banquet Program
- Printed name on website

ADDITIONAL SPONSORSHIPS AVAILABLE

Inquire about additional sponsorship opportunities including the Dream Lounge Sponsor, Hall of Charity Fame Sponsor, Online Entry Sponsorships, and more!

Yes, I would like to secure my 2018 sponsorship level.

Deadline is January 26, 2018

2018 SPONSORSHIP LEVEL _____

Company Name _____

Company Address _____

Contact Name _____

Contact Phone _____ Email _____

I will be securing our sponsorship with the payment method listed below:

Method Of Payment _____ Check (Enclosed) _____ Master Card/Visa

Card Number _____ Exp Date _____

Name On Card _____ CSV# _____

Billing Address _____

Please return form to HBA. 5580 Centerview Dr. Suite 115, Raleigh NC 27606 or fax to 919-233-2036