

2018 HBA of Raleigh-Wake County
Sponsorship Opportunities

HBA Networking Nights (various)

Major Sponsor	3000
Event Sponsor	250 - 1000 *depending on event
January Kick Off Event	2000
January Kick Off Event Silver Sponsr	500
February Networking Sponsor	250
November Networking	250-1000 *depends on event/theme

Builder Appreciation Night (March)

Platinum Sponsor	4000
Gold Sponsor	2500
Silver Sponsor	1000

MAME Awards (March)

Diamond Sponsor	10000
Evening Sponsor	7500
Corporate Sponsor	5000
Platinum	3500
Gold Sponsor	2500
Red Carpet Sponsor	2500
Bar Sponsor	2000
Silver Sponsor	1500
Bronze Sponsor	750
Friends Sponsor	250

Battle of the Builders (June)

Platinum Sponsor	5000
Major Sponsor	4000
Supply Sponsor	2000
T-shirt Sponsor	1000
Pavillion Sponsor	750
Food Truck Sponsor	750
Water Bottle Sponsor	750
Music Sponsor	750
Award Sponsor	500
Graphic Sponsor	500
Medic Sponsor	400
Associate Sponsor	300

HBA Golf Tournaments (Spring & Fall)

Golf Event Major Sponsor	5000
Golf Lunch Sponsor	2500
Breakfast Sponsor	650
Putting Contest Sponsor	600
Beverage Hole	300
Par 3 Hole	275
Hole Sponsorships	250

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Gift Basket Sponsor	100
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Remodelers Home Tour (August)

Major Sponsor	5000
Corporate Sponsor	2500
Diamond Sponsor	2000
Silver Sponsor	750

New Home Expo (August)

Main Sponsor	5000
Gold Sponsor	4000
Realtor Sponsor	3000
Silver Sponsor	2500
Catering Sponsor	1500
Event Sponsor	1500

Remodelers STAR Awards (September)

Platinum Sponsor	5000
Diamond Sponsor	1500
Gold Sponsor	1000
Champagne Sponsor	750
Reception Sponsor	750
Dessert Sponsor	500
Silver Sponsor	500
Bronze Sponsor	250

Parade of Homes (September-October)

Top Sponsor	25000
Presenting Sponsor	20000
Featured Subdivision	6000
Picnic	5000
Full Page Ad	3500
Judges Sponsor	750
Award Presenter	3000
Gala Band Sponsor	2500
Gala Dessert Sponsor	1000
Gala Cocktail Reception	500

Grill & Chili Challenge (October)

Main Sponsor	5000
Major Sponsor	2500
MicroBrew Sponsor	1500
Mystery Meat Sponsor	1000
Entertainment Sponsor	750
Bonfire Sponsor	750
Smores Sponsor	750
Water Sponsor	750

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Family Area Sponsor	500
Jack-o-Lantern Sponsor	500
Lanyard Sponsor	400
Table Decoration Sponsor	300
Hay Bale Sponsor	300

Charitable Foundation Fundraiser (Job Fair) (November)

Platinum Sponsor	4000
Tote Bag Sponsor	1500
Food & Beverage Sponsor	1500
Grand Prize Giveaways Sponsor	1500
Event Sponsor	1500

HBA Installation Gala (December)

Event Sponsor	5000
Platinum Sponsor	3000
Gold Sponsor	2000
Reception Sponsor	1500
Bar Sponsor	1500
Silver Sponsor	1000

Triangle Sales & Marketing Council (monthly)

Corporate Level Speaker	3000
Diamond Level Speaker	1500

Young Professionals (Yo Pros)

Speaker Sponsor	1000
T-shirt Sponsor	500
Event Appetizer Sponsor	200
Event Beverage Sponsor	200

Miscellaneous

Quarterly Building/Code Meetings	4500
Kane's Corner Video	1000