



2018 MAME Winners List

**01 a - Best Logo Design for a Company
Peak Realty Associates**

**01 b - Best Logo Design for a Community
904 Oberlin**

**02 a - Best Website for a Company
Meritage Homes**

**02 b - Best Website for a Community
5401 North LLC / JPM South Development**

**03 - Best Brochure for a Community
Wendell Falls "Open" Campaign Community Brochure**

**04 a - Best Print Direct Mail Piece or Newsletter for Consumer
5401 North LLC / JPM South Development**

**04 b - Best Print Direct Mail Piece or Newsletter for General Brokerage/Agent
Fonville Morisey Barefoot- Hargett Place**

**05 a - Best Print Ad for a company
L and L of Raleigh, Inc.**

**05 b – Best Print Ad for a community
Avalaire / Avalaire Land LLC**

**06 – Best Online Ad
5401 North LLC / JPM South Development**

**07 a – Best Signage – Onsite
Holden Creek Preserve
Fonville Morisey Barefoot**

**07 b – Best Signage – Offsite
Holden Creek Preserve
Fonville Morisey Barefoot**

**07 c – Best Monument
Avalaire / Avalaire Land LLC**

**08 a - Best Commercial – Radio
Terramor Homes**

**09 a - Best Video/DVD Promotion for a company
Royal Oaks Homes - Smart Home Video**

**09 b - Best Video/DVD Promotion for a community
Ashton Woods**

**10 a - Best Social Media Ad by a Company
Ashton Woods**

**10 b - Best Social Media Ad by a Community
Creekside at BethPage Pay It Forward
AV Homes**

**11 c - Best Email Campaign – Company/Community
Ashton Woods**

**12 a - Best Overall Advertising Campaign for a Company
Meritage Homes**

**12 b - Best Overall Advertising Campaign for a Community
Fonville Morisey Barefoot- Hargett Place**

**13 a- Best Special Promotion: Pre-Sale, Grand Opening, Event or other Limited Campaign to
the Consumer / General Public
L and L of Raleigh, Inc. - Duke Children's Hospital Miracle Home**

**13 b - Best Special Promotion to: Pre-Sale, Grand Opening, Event or other Limited Campaign
to the General Brokerage/Agents
5401 North LLC / JPM South Development**

**15 a - Best Model Merchandising for an Attached Home with a Sales Price of \$275,000 -
\$325,000
The Landing at Heather Park Sales Office - Royal Oaks Homes
The Avery Model, Garner**

**15 b - Best Model Merchandising for an Attached Home with a Sales Price of \$350,000 -
\$400,000
CalAtlantic Homes
Sweetwater- Brady model, Apex, NC**

**15 c - Best Model Merchandising for an Attached Home with a Sales Price of \$400,000 -
\$450,000
The Avery, HHHunt Homes
Hensley Villa, Holly Springs**

**15 d - Best Model Merchandising for an Attached Home with a Sales Price of \$500,000 +
Ashton Woods
GlenPark, Waverly Model, Cary**

**15 k - Best Model Merchandising for a Detached Home with a Sales Price of \$1,000,000 +
CalAtlantic Homes
Lake Castleberry, Townsend Model, Apex**

**15 e - Best Model Merchandising for a Detached Home with a Sales Price of \$250,000 -
\$300,000
Mungo Homes Richardson B
Poplar Creek, Knightdale**

**15 f - Best Model Merchandising for a Detached Home with a Sales Price of \$375,000 -
\$400,000
The Braxton Model
AV Homes, The Oaks at Ironwood, Franklinton**

**15 g - Best Model Merchandising for a Detached Home with a Sales Price of \$400,000 -
\$475,000
Portofino Sales Model - Royal Oaks Homes
The Belhaven Model, Clayton**

**15 i - Best Model Merchandising for a Detached Home with a Sales Price of \$550,000 -
\$650,000**

**The Crawford, HHHunt Homes
Banks Pointe, Raleigh**

**15 j - Best Model Merchandising for a Detached Home with a Sales Price of \$750,000 -
\$850,000
Tie for both**

**L and L of Raleigh, Inc. - Bella Casa Model
Mengel's Model, Apex**

**And
CalAtlantic Homes
The Jennings Model, Crestmont, Apex**

**15 h - Best Model Merchandising for a Detached Home with a Sales Price of \$475,000 -
\$550,000
The Southern Accent
Garman Homes, Briar Chapel, Chapel Hill**

**16 a - Best Product Design for an Attached Home with a Sales Price of \$275,000 - \$350,000
The Landing at Heather Park Sales Office - Royal Oaks Homes
The Avery Model, Garner**

**16 b - Best Product Design for an Attached Home with a Sales Price of \$350,000 - \$450,000
Meritage Homes
The Jasmine Model, Park West, Cary**

**16 c - Best Product Design for an Attached Home with a Sales Price of \$500,000 +
Ashton Woods
The Waverly Model, Glen Park, Cary**

**16 d - Best Product Design for a Detached Home with a Sales Price of \$250,000 - \$300,000
Mungo Homes Henderson D
Rustica Oaks, Durham**

**16 e - Best Product Design for a Detached Home with a Sales Price of \$350,000 - \$400,000
The Pennsylvania
Garman Homes, Knightdale Station, Knightdale**

**16 f - Best Product Design for a Detached Home with a Sales Price of \$400,000 - \$450,000
Yates Farmhouse in Hasentree
Toll Brothers**

16 g - Best Product Design for a Detached Home with a Sales Price of \$450,000 - \$500,000

Tie for both

**Portofino Sales Model - Royal Oaks Homes
Belhaven Model, Clayton**

And

**Mungo Homes Worthing C
The Preserve at Kitchin Farms, Wake Forest**

**16 h - Best Product Design for a Detached Home with a Sales Price of \$500,000 - \$600,000
Eastwood Homes of Raleigh
The Roanoke Model, Kanata Mills, Wake Forest**

**16 i - Best Product Design for a Detached Home with a Sales Price of \$600,000 - \$775,000
CalAtlantic Homes
Barrington Model, Stonemont, Holly Springs**

**16 j - Best Product Design for a Detached Home with a Sales Price of \$900,000 +
Tie for Both**

**The Caswell
Hearthstone Luxury Homes, Lexington, Apex
And**

**CalAtlantic Homes
Lockhart, Lake Castleberry, Apex**

**17 a - Best Sales Office/Welcome Center for a Master Plan Neighborhood – Multiple Builders
5401 North
5401 North LLC / JPM South Development**

**17 b - Best Sales Office/Welcome Center for a Single Builder
Meritage Homes
McKenzie Ridge, Apex**

**17 c - Best Selection/Design Center
Ashton Woods
Raleigh**

**18 - Best Community Recreation Facility, Private or Public
The Club, Encore by David Weekley Homes at Briar Chapel
Chapel Hill**

19 - Best Landscape Design for a community

Constellation Park at Briar Chapel

**20 a - Best Outdoor Living Space – Custom Home Builder
Fonville Morisey Barefoot- Hargett Place**

**20 b - Best Outdoor Living Space – Production Builder
The Harwin, Encore by David Weekley Homes
Briar Chapel**

**21 - Best Land Plan for a community
Briar Chapel**

**22 b - Best Custom Home Design for homes 2501-3500 sq ft.
Homes By Dickerson, 1800 Banbury Road
Raleigh**

**22 c - Best Custom Home Design for homes 3501 + sq ft.
Bost Custom Homes
The Lodge at Avalaire, Raleigh**

**23 - Best High Performance Home
Homes By Dickerson, The Concord in Wendell Falls**

**24 a – Best Innovative Design or Feature
Bost Custom Homes
Owner's Closet: Wardrobe Elevators and Hidden Luggage Hatches, The Lodge at Avalaire,
Raleigh**

**24 b – Best Innovative Community
Falls Reserve - The Jim Allen Group**

**25 - Rookie Salesperson of the Year:
Hunter Davis
Garman Homes**

**26 - Salesperson of the Year
Katelin McCarthy
Garman Homes**

**27 a - Sales Team of the Year Single Community
Debbie Dunevant & Gail Tate
CalAtlantic Homes**

27 b - Sales Team of the Year Multiple Communities

**Homes By Dickerson Sales Team
Peter Winkler, Diandra Buckheit, and Susan Ferdon**

**28 - Sales Manager of the Year
Leslie Murr - Terramor Homes**

**29 a - Internet Sales Counselor of the Year
Whitney White
Homes By Dickerson**

**30 a - Marketing Professional of the Year
Jill Weaver
Level Homes**

**30 b - Marketing Manager of the Year
Sarah Heenan
KB Home**

**32 - Leadership Award
Ric Rojas
Level Homes**

**33 - Shining Star Award
Leslie Reaves
Level Homes**

**34 b - Superintendent of the Year Level 2 – Volume 13--50 Total Homes Closed by Individual
Miles Rogers
Level Homes**

**34 c - Superintendent of the Year Level 3 – Volume 51+ Total Homes Closed by Individual
Ernie Holden - Terramor Homes**

**35 a - Building Company of the Year Level 1 – Volume 1-25 Total Homes Closed in Triangle
Market
Hearthstone Luxury Homes**

**35 b - Building Company of the Year Level 2 – Volume 26-100 Total Homes Closed in Triangle
Market
L and L of Raleigh, Inc.**

**35 c - Building Company of the Year Level 3 – Volume 101-300 Total Homes Closed in Triangle
Market
Level Homes**

35 d - Building Company of the Year Level 4 – Volume 300+ Total Homes Closed in Triangle Market

Royal Oaks Homes a Division of Mattamy Homes

36 - Development Company of the Year
A2 Group, LLC

Best of the Best Custom
Bost Custom Homes

Best of the Best Marketing
5401 North LLC / JPM South Development

Best of the Best Sales
CalAtlantic Homes

