

2019

PARADE OF HOMES

SUBDIVISION ENTRY INFORMATION



Main Contact _____

Company _____

Phone Number _____ Email _____

Subdivision _____

Number of Parade entries in Subdivision (must have a minimum of three) _____

Confirm builders with entries in this subdivision _____

(If you need assistance confirming entries or builders, please contact Jaclyn Parks at 919-232-5884 or jparks@hbawake.com)

FEATURED SUBDIVISION {\$3,500}

- ONLY FIVE AVAILABLE
- 1 full page Featured Subdivision page in the POH book.
Page will be the HBA's design and placed before all the entry pages for the homes within that subdivision
- Subdivision logo featured on main map in POH book
- Subdivision highlighted on index page in POH book
- Special 4'X4' Featured Subdivision Parade sign
- Additional directional signs for use inside the subdivision only – 1 additional sign per entry in the subdivision
- Increased marketing efforts leading into & during Parade weekends
- Subdivision logo and link to webpage featured on the front page of triangleparadeofhomes.com
- Subdivision mentioned in all Parade press releases

MAIN EVENT SUBDIVISION {\$9,000}

- ONLY THREE AVAILABLE
- Subdivision will host a Twilight Tour/Kickoff Party/other kind of special event (date and time TBD based on preference)
- Increased marketing for above special event, including social media and possible live remote and other interviews
- 1 full page Featured Subdivision page in the POH book.
Page will be the HBA's design and placed before all the entry pages for the homes within that subdivision
- Subdivision logo featured on main map in POH book
- Subdivision highlighted on index page in POH book
- Special 4'X4' Featured Subdivision Parade sign
- Additional directional signs for use inside the subdivision only – 1 additional sign per entry in the subdivision
- Increased marketing leading into & during Parade weekends
- Subdivision logo and link to webpage featured on the front page of triangleparadeofhomes.com
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METHOD OF PAYMENT:

Master Card/VISA _____ Check _____

MC/VISA #: _____

Exp Date: _____/_____/_____ CSC #: _____

Name on Card: _____ Zip Code: _____

Billing Street Address: _____

- Return completed form to jparks@hbawake.com
- Please note: all credit card payments to the HBA incur a 3% credit card processing fee.

THIS IS YOUR INVOICE

Home Builders Association of Raleigh-Wake County | 5580 Centerview Dr #115, Raleigh, NC 27606 | Phone: 919.233.2033 | Fax: 919.233.2036

Please make checks payable to:
Home Builders Association of Raleigh-Wake County