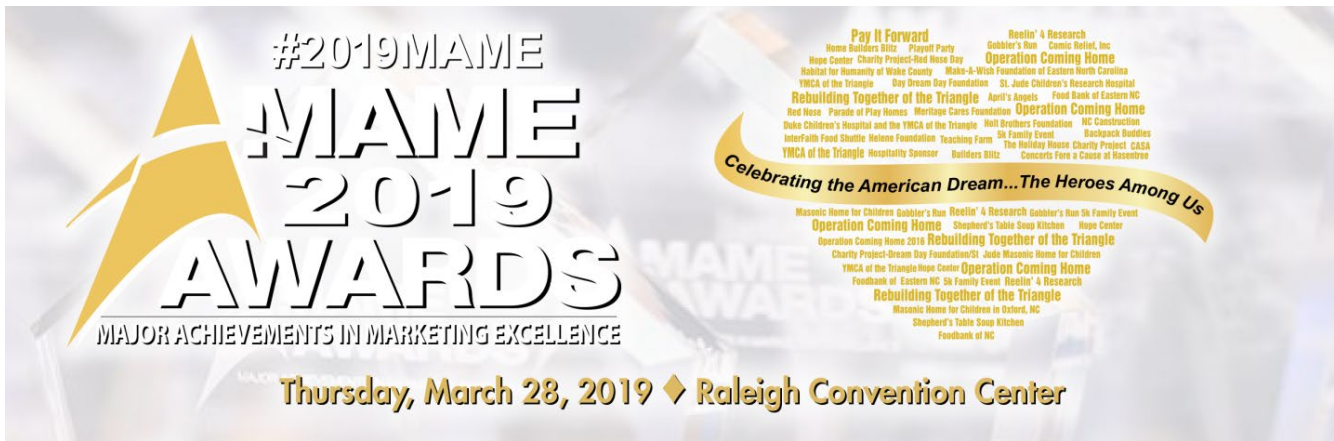




2019 Category	2019 MAME Award Winner
01 a - Best Logo Design for a Company	KB Home
01 b - Best Logo Design for a Community	Addison Pond - Toll Brothers
02 a - Best Website for a Company	Baker Residential
02 b - Best Website for a Community	Wendell Falls
03 -Best Brochure for a Company	Traditions at Wake Forest
04 a - Best Print Direct Mail Piece or Newsletter for Consumer	Blakeley Direct Mail by Lennar
04 b - Best Print Direct Mail Piece or Newsletter for General Brokerage/Agent	Blue Heron Signature Homes
05 a - Best Print Ad for a company	Blue Heron Signature Homes
05 b – Best Print Ad for a community	Fonville Morisey Barefoot- Chatham Walk
06 – Best Online Ad	Wendell Falls
07 a – Best Signage	5401 North
07 b – Best Monument	LakeStone
08 a - Best Commercial – Radio	The Lennar Summer Moves You Sales Event
08 b – Best Commercial – Television	The Jim Allen Group New Home Ad
09 a - Best Video/DVD Promotion for a company	Blue Heron Signature Homes
09 b - Best Video/DVD Promotion for a community	Briar Chapel
10 a - Best Social Media Ad by a Company	Lennar
10 b - Best Social Media Ad by a Community	Wendell Falls
11 a - Best E-newsletter	5401 North
11 b - Best Email Campaign	Terramor Homes
12 a - Best Overall Advertising Campaign for a Company	Blue Heron Signature Homes
12 b - Best Overall Advertising Campaign for a Community	Wendell Falls
13 a- Best Special Promotion: Pre-Sale, Grand Opening, Event or other Limited Campaign to the Consumer / General Public	5401 North
13 b - Best Special Promotion to: Pre-Sale, Grand Opening, Event or other Limited Campaign to the General Brokerage/Agents	Drees Homes Sell and Sail 90th Anniversary
15 a - Best Model Merchandising for an Attached Home with a Sales Price of \$200,000-\$275,000	The Abbey



15 a - Best Model Merchandising for an Attached Home with a Sales Price of \$275,001- \$375,000	The Carson
15 b - Best Model Merchandising for a Detached Home with a Sales Price of \$1,000,000 +.	The Ashland Model Providence at Yates Pond
15 b - Best Model Merchandising for a Detached Home with a Sales Price of \$275,001 - \$375,000	Wendell Falls Sales Model - Royal Oaks, a Division of Mattamy Homes
15 b - Best Model Merchandising for a Detached Home with a Sales Price of \$375,001- \$440,000	Bedford at Flowers Plantation Sales Model - Royal Oaks, a Division of Mattamy Homes
15 b - Best Model Merchandising for a Detached Home with a Sales Price of \$440,001 - \$550,000	Ballentine Place Sales Model - Royal Oaks, a Division of Mattamy Homes
15 b - Best Model Merchandising for a Detached Home with a Sales Price of \$550,001 - \$650,000	Fairview Park Sales Model - Royal Oaks, a Division of Mattamy Homes
15 b - Best Model Merchandising for a Detached Home with a Sales Price of \$850,001 - \$950,000	Ashton Woods
16 a - Best Product Design for an Attached Home with a Sales Price of \$275,001- \$375,000	Ulrich Model- Toll Brothers
16 b - Best Product Design for a Detached Home with a Sales Price of \$1,000,000 +.	The Ashland Model Providence at Yates Pond
16 b - Best Product Design for a Detached Home with a Sales Price of \$275,001 - \$375,000	Wendell Falls Sales Model - Royal Oaks, a Division of Mattamy Homes
16 b - Best Product Design for a Detached Home with a Sales Price of \$375,001- \$440,000	Meritage Homes
16 b - Best Product Design for a Detached Home with a Sales Price of \$440,001 - \$520,000	M/I Homes - The Juniper
16 b - Best Product Design for a Detached Home with a Sales Price of \$520,001 - \$650,000	Fairview Park Sales Model - Royal Oaks, a Division of Mattamy Homes
16 b - Best Product Design for a Detached Home with a Sales Price of \$650,001 - \$750,000	Homes By Dickerson "Southern Comfort" in Wendell Falls
16 b - Best Product Design for a Detached Home with a Sales Price of \$850,001 - \$950,000	Ashton Woods
17 a - Best Sales Office/Welcome Center for a Master Plan Neighborhood – Multiple Builders	5401 North
17 b - Best Sales Office/Welcome Center for a Single Builder	Fresh Paint & Garman Homes - Sales Center at Wendell Falls



17 c - Best Selection/Design Center	Homes By Dickerson "Southern Comfort" in Wendell Falls
18 - Best Community Recreation Facility, Private or Public	5401 North
19 - Best Landscape Design for a community	5401 North
20 a - Best Outdoor Living Space – Custom Home Builder	Blue Heron Signature Homes
21 - Best Land Plan for a Community	5401 North
22 b - Best Custom Home Design for homes 2501-3500 sq ft.	Homes By Dickerson "In The City" in Briar Chapel
22 c - Best Custom Home Design for homes 3501 + sq ft.	Arthur Rutenberg Homes/Monterey Bay
23 - Best High Performance Home	Homes By Dickerson "Southern Comfort" in Wendell Falls
24 a – Best Innovative Home Feature	ARTHUR RUTENBERG HOMES - Bradford Model
24 b – Best Innovative Community Feature	5401 North
25 - Rookie Salesperson of the Year:	Arielle Stratton
26 - Salesperson of the Year	Mary Jo Young
27 a - Sales Team of the Year Single Community	Mary Ellen Posedel & Jamie Werkman
28 - Sales Manager of the Year	Courtney Smith-Gonzalez
29 b - Internet Sales Counselor of the Year	Kristy Pollard - Terramor Homes
29 c - Internet Sales Team of the Year	Reyna Estrada & Ellen Farley
30 b - Marketing Manager/Director of the Year	Kathleen Rollinson - Toll Brothers
31 – Mortgage Professional of the Year	Aaron Lindeen- Toll Brothers
32 - Leadership Award	Troy George
33 - Shining Star Award	Rachel Morrison
34 c - Superintendent of the Year Level 3 – Volume 31+ Total Homes Closed by Individual	Jon Rooker - Terramor Homes



35 a - Building Company of the Year Level 1 – Volume 1-25 Total Homes Closed in Triangle Market	Hearthstone Luxury Homes dba Arthur Rutenberg Homes
35 c - Building Company of the Year Level 3 – Volume 101-300 Total Homes Closed in Triangle Market	Drees Homes
35 d - Building Company of the Year Level 4 – Volume 300+ Total Homes Closed in Triangle Market	Lennar
36 - Development Company of the Year	Newland Communities
Best of the Best: Overall Marketing	Lennar
Best of the Best: Overall Community	Royal Oaks, a Division of Mattamy Homes
Best of the Best: Custom	Blue Heron Signature Homes