

2021

Grill N' Chili Challenge

Event Sponsorship Proposal



Thursday, October 28, 2021

Home Builders Association of Raleigh Wake County | Builders First Center
5580 Centerview Drive Raleigh, NC 27606 | Judging begins at 4PM | Event: 5PM-7PM

Company Information

Member Company Name _____

Contact Name _____

Phone Number _____ Email _____

Sponsorship Selected (see next page for descriptions): _____

Amount: \$ _____

Additional Tickets: Number of additional tickets at \$20.00 each _____ = \$ _____

Total Due: \$ _____

Sponsorship Includes Team: _____ yes

_____ no

Names of people using included tickets:

1.) _____ 2.) _____

3.) _____ 4.) _____

5.) _____

List names of those using additional tickets here:

I have read and understand the rules for this event: _____ (check here after reviewing the rules on the last page)

My team will participate in the following categories (check all that apply):

_____ Chili* _____ Mystery Meat* (free-for-all! Any dish you want!)

_____ Pleasing Poultry* (any domestic bird meat) _____ Jack-O-Lantern

_____ Team Costume

*A bonus point will be given during judging for fall-themed dishes

Proceed to next page for payment information and sponsorship packages.

RETURN COMPLETED FORM TO rhamm@hbawake.com OR FAX 919-233-2036

Home Builders Association of Raleigh-Wake County | 5580 Centerview Drive, #115, Raleigh, NC 27606 | 919-233-2033

2021 Grill N' Chili Challenge

Method of Payment

_____ Master Card/VISA _____ Check (PAYABLE TO: HOME BUILDERS ASSOCIATION OF RALEIGH-WAKE COUNTY)

_____ Home Club

MC/VISA # _____ Exp Date _____ / _____

CSC # (on back of card) _____ Name on Card _____

Billing Street Address _____

*Please note there is a 3% processing fee for credit card payments.

THIS IS YOUR INVOICE

SPONSORSHIP PACKAGE OPPORTUNITIES

VIP Grill Site = booth location selection preference and priority over teams who do not sponsor.

*A Team Entry includes: 5 tickets, 1 table, 1 Chili Entry, 1 BBQ Entry, 1 Dessert Entry, 1 Jack-O-Lantern Entry, 1 Team Costume entry. **Extra Tickets are \$20 each. Every attendee must have a ticket.***

Tickle your Tastebuds: Microbrew Sponsor: \$1750.00 (2 Available)

Sponsor logo on taster cups provided to all guests 21 years of age and above. Recognition on all advertising, one team entry, one VIP grill site space, verbal recognition during event.

Judges' Tent Sponsor: \$1000.00 (1 Available)

Signage at Judges' tent. Ability to provide company logo'd tent and/or tablecloths for the judges' tent. Sponsor must agree to refrain from interfering with anonymous judging (i.e. if the judges are informed by the company that they are the sponsor when bringing their food to be judged, they will be disqualified from any of the chef-judged awards). Recognition on all advertising, one team entry, one VIP grill site space, verbal recognition during event.

I'm Chillin Entertainment Sponsor: \$850.00 (1 Available)

Sponsor logo on signage near DJ. Ability to provide logo'd tablecloth for DJ table. Recognition on all advertising, one team entry, one VIP grill site space, verbal recognition during event.

Bragging Rights Sponsor: \$850.00 (1 Available)

Signage on Awards Table and logo printed on trophies. Ability to provide logo'd tablecloth for awards table. Recognition on all advertising, one team entry, one VIP grill site space, verbal recognition during event.

Put Out The Fire! Water Sponsor: \$750.00 (1 Available)

Wraps on water bottles with sponsor logo. Recognition on all advertising, one team entry, one VIP grill site space, verbal recognition during event.

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SPONSORSHIP PACKAGE OPPORTUNITIES (cont.)

VIP Grill Site = booth location selection preference and priority over teams who do not sponsor.

*A Team Entry includes: 5 tickets, 1 table, 1 Chili Entry, 1 BBQ Entry, 1 Dessert Entry, 1 Jack-O-Lantern Entry, 1 Team Costume entry. **Extra Tickets are \$20 each. Every attendee must have a ticket.***

The King of Wing Sponsor: \$5000.00 (SOLD OUT)

MAIN SPONSOR - Awards Presenter. Corporate name/logo on all sponsor signage and invitations. Recognition on all advertising, 2 team entries, 2 VIP grill site spaces, HBA Website, Event Flyers, Mass Email Advertisements, all Social Media.

The Chili Challenger Sponsor: \$2500.00 (SOLD OUT)

MAJOR SPONSOR - Corporate name/logo on all sponsor signage and invitations. Recognition on all advertising, one team entry, one VIP grill site space, HBA Website, Event Flyers, Mass Email Advertisements, all Social Media, verbal recognition during event.

The Mystery Meat Sponsor: \$1,000.00 (SOLD OUT)

Corporate name/logo on all sponsor signage and invitations. Recognition on all advertising, one team entry, one VIP grill site space, HBA Website, Event Flyers, Mass Email Advertisements, all Social Media, verbal recognition during event.

Décor Sponsor – Tables & Haybales: \$950.00 (Sold Out)

Signage on decorated tables and on haybales at registration. Recognition on all advertising, one team entry, one VIP grill site space, verbal recognition during event.

Who's Afraid of the Dark Lighting Sponsor: \$850.00 (Sold Out!)

Sponsor logo on signage near stage. Glowsticks will be provided to hand out at sponsor booth. Recognition on all advertising, one team entry, one VIP grill site space, verbal recognition during event.

Lanyard Sponsor: \$750.00 (SOLD OUT)

Lanyards for brewery punchcards with sponsor logo. Recognition on all advertising, one team entry, one VIP grill site space, verbal recognition during event.

S'mores Sponsor: \$750.00 (SOLD OUT)

Host of S'mores station during event. Recognition on all advertising, one team entry, one VIP grill site space, verbal recognition during event.

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Cook-Off Rules and Regulations



Team Rules, Pointers, & Suggestions - for Participating in the Challenge

Arrival

1. You can arrive as early as 11 a.m. on the day of the event (10/28/21) to begin setting up. Spaces will be assigned based on sponsorship level and then order of registration. All spaces will be assigned prior to the day of the event.
2. Have fun decorating your booth/tent area. Bring signage. Show team pride. Your team will have a 13 X 17 space for cooking, decorating, etc. plus **ONE** parking space directly behind your team space. The best team set-up and attire will win an award even if your chili is found lacking.
Remember, there is no electricity...so be creative or bring a generator.
3. Since we are on the side parking lot, there will be a slope to the team spaces, bringing some blocks may help you level your cooker if necessary.
4. Lawn chairs—bring your own. Any style, only if you want to sit down at any point during the event.
5. Happy Juice. Ice, coolers and its contents. Bring your own - enough said.
6. Pack in and pack out. Since you'll be encouraging garbage, **bring at least one trash can for your booth.**

Food Competition Details

1. *A company must be an HBA member to participate in the challenge.*
2. In a traditional cook off, the food must be prepared and cooked on site. In the HBA Challenge, you can prepare any part or all of your competition entries ahead of time.
3. Food must be prepared by hand. It will be considered cheating if you go to the wing place and buy wings.
4. Judging will be done by bona fide judges for Chili, Pleasing Poultry, and Mystery Meat - each team can submit up to one chili, one poultry (i.e. any domestic bird such as chicken, turkey, pheasant, quail, etc.), and one mystery meat (i.e. anything you want!) recipe for judging! Also we're judging presentation, too – so your food should be mouthwatering to the taste buds and the eyes. This year, we're giving a bonus point to dishes that have a Fall theme. You can incorporate the Fall theme in either the taste or presentation of your dish.
5. Even if you participated last year - we still don't trust your cooking ability, so we recommend that you bring your own fire extinguisher.
6. Judging will be based on how your food tastes and its presentation to the judges.
7. We had over 600 attendees in 2019. Bring enough food to provide tastes for at least approximately 100 people plus two* rounds of judging. (*All teams will be judged at least once; the highest scores in each category will be judged again for the finals.)

Things to Note

1. There will be no power! That's right, you need to provide your own. Generators work great or a small camping stove with propane can keep your pot hot! No putting a heat source in direct contact with the parking lot asphalt.
You must break down and take everything home at the end of the evening. No leaving items to cool overnight.
2. Judging will begin at 4:00 pm. and you will be assigned a time to bring your entries to the judges table.
3. The HBA will provide one table per team entry, sample tasting containers, spoons, & one roll of paper towels, but you are not obligated to use what we provide.

THANK YOU FOR PARTICIPATING. MAY THE BEST TEAM WIN!