

2021 HOME CLUB ASSOCIATE LEVELS

Estate Sponsor (\$25,000.00)

- Corporate Sponsor level for MAME (\$5,500)
 - o Award Presenter at MAME Awards Banquet
 - o Watch party package equivalent to 10 event tickets
 - o Recognition from the podium during the MAME Awards Banquet and in Program
 - One Commercial up to one minute in length (provided by the sponsor)
 - o Large linkable logo on website
 - o Recognition in all MAME Awards Advertising- both print and online
 - Logo printed on the stand and repeat backdrop that is used for "live" interviews during Red Carpet walk and the backdrop for all award photos
 - o Logo listed on new entry and judging website.
- Major Sponsor of the Remodelers Home Tour (\$5,000)
- Diamond Sponsor level for the HBA Remodeling Awards (\$1,500)
 - o 6 seats in Priority Seating at Gala Event (or watch party package if virtual)
 - Award presenter opportunity (whether live or virtual)
- TSMC Corporate Level Speaker Sponsorship (\$3,000)
 - Opportunity at 2 breakfasts to display a banner or table top display along the side of the room (or alternate equivalent)
 - o Separate slide recognition during each breakfast
- Major Sponsor of a HBA Networking Night (\$3,000)
- Full page ad in the Parade of Homes Book (\$3,000)
- Parade of Homes Award Presenter (\$3,000)
- Gold Sponsor at New Home Expo (\$4,000) (or alternate equivalent)
 - o Includes medium corporate name/logo on all advertising and welcome signage
 - o 2 premium exhibit spaces at the event with second priority booth selection.
 - Recognition on the Remodelers Council website, the HBA website, and the Remodelers Council Facebook page
- One full free membership and 20 affiliate memberships (\$1,249)
- Company logo and link on the HBA website (\$1,000)
- Logo displayed on Home Club signage (\$1,000)
- Listed as an Estate Partner of the HBA in the Parade of Homes Book (\$1,000)
- Logo and Company Link in each week's HBA Weekly Update (\$1,000)

TOTAL VALUE OF PACKAGE: \$33,249

Villa Sponsor (\$10,000.00)

- Gold Sponsor level for MAME (\$3,000)
 - Watch party package equivalent to 5 event tickets
 - o Recognition from the podium at MAME Awards Banquet and in Program
 - Option of either being an Award Presenter at MAME Awards Banquet and one thirty second commercial (provided by the sponsor) OR enhanced watch party package equivalent to five additional tickets and recognition during awards slide presentation
 - Linkable logo on website
 - Recognition in MAME Awards Advertising
- TSMC Corporate Level Speaker Sponsorship (\$3,000)
 - Opportunity at 2 breakfasts to display a banner or table top display along the side of the room (or alternate equivalent)

- Separate slide recognition during each breakfast
- Diamond Sponsor level for the HBA Remodeling Awards (\$1,500)
 - o 6 seats in Priority Seating at Gala Event (or watch party package if virtual)
 - Come on stage to present awards (or alternate equivalent)
 - o Recognition in printed program
 - o Recognition at the Awards presentation (multi-media show, displays, and from the podium)
 - Recognition on the Remodelers Council website, the HBA website, and the Remodelers Council Facebook page
- One full free membership and 10 affiliate memberships (\$949)
- Installation Gala Silver Sponsor (\$1,000)
 - o 4 Tickets to the Installation and Hall of Fame Presentation (or alternate equivalent)
 - Recognition from the podium during the Installation and Hall of Fame Presentation and in Program.
 - o Medium printed name on screen during the Installation and Hall of Fame Presentation
- Remodelers Home Tour Silver Sponsor (\$750)
- Logo displayed on Home Club signage (\$750)
- Listed as a Villa Sponsor of the HBA in the Parade of Homes Book (\$750)
- Logo and company link on the HBA website (\$750)
- Logo and company link in each week's HBA Weekly Update (\$750)

TOTAL VALUE OF PACKAGE: \$13,199

Ranch Sponsor (\$5,000.00)

- Gold Sponsor level for MAME (\$3,000)
 - Watch party package equivalent to 5 event tickets
 - o Recognition from the podium at MAME Awards Banquet and in Program
 - Option of either being an Award Presenter at MAME Awards Banquet and one thirty second commercial (provided by the sponsor) OR enhanced watch party package equivalent to five additional tickets and recognition during awards slide presentation
 - Linkable logo on website
 - o Recognition in MAME Awards Advertising
- TSMC Diamond Level Speaker Sponsorship (\$1,500)
- Silver Sponsor for the HBA Remodeling Awards (\$500)
 - Two tickets to the Awards Event (or watch party package if virtual)
 - Recognition at the Awards presentation (multi-media show, displays, and from the podium)
 - Recognition on the Remodelers Council website, the HBA website, and the Remodelers Council Facebook page
- One full free membership and 10 affiliate memberships (\$949)
- Logo and company link on the HBA website (\$400)
- Logo displayed on Home Club signage (\$400)
- Listed as Ranch Sponsor of the HBA in the Parade of Homes Book (\$400)
- Logo and Company Link in each week's HBA Weekly Update (\$400)

TOTAL VALUE OF PACKAGE: \$7,549

Cottage Sponsor (\$3,000.00)

- Silver Sponsor level for MAME (\$1,500)
 - Watch party package equivalent to 3 event tickets
 - o Recognition from the podium during the MAME Awards Banquet
 - Logo recognition on screen during the MAME Awards Banquet
 - o Recognition in MAME Awards Banquet Program
 - Linkable logo on website
- One complimentary booth at Builder Appreciation Night (\$575)
 - Or if virtual, a sponsorship of equivalent value
- Silver Sponsor level for the HBA Remodeling Awards (\$500)
 - 2 tickets to the Awards Banquet (or alternate equivalent)
 - Recognition in printed program and at the awards gala during multi-media show, on the HBA website, and on the Remodelers Council Facebook page
- Battle of the Builders Associate Sponsor (\$350)
 - Recognition on all Battle of the Builders advertising, HBA website, mass email advertisements, all social media and program;
 - o Ability to set up a company booth on location at event (or alternate equivalent).
 - Includes 2 tickets to event (or alternate equivalent).
- One full free membership (\$649)
- Name displayed on Home Club signage (\$200)
- Listed as a Cottage Sponsor of the HBA in the Parade of Homes Book (\$200)

TOTAL VALUE OF PACKAGE: \$3,974

Cabin Sponsor (\$2,000.00)

- Bronze Sponsor level for MAME (\$750)
 - 1 Ticket to MAME Awards Banquet (or alternate equivalent)
 - o Recognition from the podium during the MAME Awards Banquet
 - o Large printed name on screen during the MAME Awards Banquet
 - o Recognition in MAME Awards Banquet Program
 - Printed name and link on website
- Bronze Sponsor level for the HBA Remodeling Awards (\$250)
 - Recognition in printed program and at the awards gala during multi-media show, on the HBA website, and on the Remodelers Council Facebook page
- One free golf hole sponsorship (\$250)
- Battle of the Builders Associate Sponsor (\$350)
 - Recognition on all Battle of the Builders advertising, HBA website, mass email advertisements, all social media and program;
 - o Ability to set up a company booth on location at event (or alternate equivalent).
 - o Includes 2 tickets to event (or alternate equivalent).
- One full free membership (\$649)
- One ticket to the Parade of Homes (\$100) (or alternate equivalent)
- Name displayed on Home Club signage (\$100)
- Listed as a Cabin Sponsor of the HBA in the Parade of Homes Book (\$100)

TOTAL VALUE OF PACKAGE: \$2,549

For \$5,000 or more, you can create your own sponsorship. Let us know what you are interested in, and we will see what we can do to make it work!

2021 Home Club Sponsorship Commitment

(2021 Home Club year runs January 1 – December 31, 2021)

🖵 Estate Sponsor		•••••	\$25,000.00
	•••••		
🗖 Cottage Sponsor		•••••	\$3,000.00
Cabin Sponsor		•••••	\$2,000.00
	Commitment Info	ormation	
Person Authorizing Spor	asorship:		
Signature of person auth	orizing sponsorship:		
Company:			
Street/City/State/Zip:_			
Telephone & Fax #s:			
Email Address: ——			_
Method of Paymen	<u>t</u>		
Payment in Full		d \$	
Payment in Quarters (fo	r sponsors \$3,000 and above)	\$	
Method of Payment: _	Check (make checks payable	to "HBA")	Bill Us
_	MasterCard/VISA (incurs a .	3% credit card fe	re)
MC/MISA #.	F	Exp Date:	VIN#

Home Builders Association of Raleigh-Wake County 5580 Centerview Drive, Suite 115, Raleigh, NC 27606 Phone: 919-233-2033 Fax: 919-233-2036

(This form is a contract between the company listed above and the HBA of Raleigh-Wake County for payment of services in the Home Club.)