

## 2021 HOME CLUB BUILDER LEVELS

### **Estate Sponsor (\$20,000)**

- Six homes in the Parade of Homes (\$10,200)
- Twenty tickets to the Parade of Homes Gala (\$2,000) (or watch party package if virtual)
- Corporate Sponsor of MAME Awards (\$5,500)
  - Award Presenter at MAME Awards Banquet
  - Watch Party Package equivalent to 10 event tickets
  - Recognition from the podium during the MAME Awards Banquet and in Program
  - One Commercial up to one minute in length (provided by the sponsor)
  - Large linkable logo on website
  - Recognition in all MAME Awards Advertising- both print and online
  - Logo printed on the stand and repeat backdrop that is used for “live” interviews during Red Carpet walk and the backdrop for all award photos
  - Logo listed on new entry and judging website.
- Gold Sponsor to New Home Expo (\$4,000)
  - Includes medium corporate name/logo on all advertising and welcome signage
  - 2 premium exhibit spaces at the event with second priority booth selection (or alternate equivalent)
- Charitable Foundation Fundraiser Sponsor (\$1,000)
- One full free membership and 10 affiliate memberships. (\$949)
- Company logo and link on website, logo displayed on Home Club signage and listing in Home Club ad in Parade Book (\$4,000)

*TOTAL VALUE OF PACKAGE: \$27,649*

### **Manor Sponsor (\$15,000)**

- Four homes in the Parade of Homes (\$6,800)
- Fifteen tickets to the Parade of Homes Gala (\$1,500) (or watch party package if virtual)
- Platinum Sponsor of MAME Awards (\$4,000)
  - Watch party package equivalent to 5 event tickets
  - Recognition from the podium at MAME Awards Banquet and in Program
  - Medium linkable logo on website
  - Recognition in all MAME Awards Advertising
  - Lighted logo is rotated on the side walls during the awards show (or alternate equivalent)
- Two booths at New Homes Expo (\$850) (or alternate equivalent)
- Installation Gala Gold Sponsor (\$2,000)
  - 5 Tickets & Priority Seating at Installation and Hall of Fame Presentation (or watch party package if virtual)
  - Recognition from the podium at Installation and Hall of Fame Presentation and in Program.
  - Logo recognition on screen during the Presentation.
  - Recognition on all Advertising.
  - 5 extra drink tickets (all event tickets include 2 drink tickets) (or alternate equivalent)
- Charitable Foundation Fundraiser Sponsor (\$1,000)
- One full free membership and 10 affiliate memberships. (\$949)
- Company logo and link on website, logo displayed on Home Club signage and listing in Home Club ad in Parade Book (\$4,000)

*TOTAL VALUE OF PACKAGE: \$21,099*

### **Villa Sponsor (\$10,000.00)**

- Two homes in the Parade of Homes (\$3,400)
- Ten tickets to the Parade of Homes Gala (\$1,000) (or watch party package if virtual)
- Gold Sponsor level for MAME (\$3,000)
  - Watch party package equivalent to 5 event tickets
  - Recognition from the podium at MAME Awards Banquet and in Program
  - Option of either being an Award Presenter at MAME Awards Banquet and one thirty second commercial (provided by the sponsor) OR enhanced watch party package equivalent to five additional tickets and recognition during awards slide presentation
  - Linkable logo on website
  - Recognition in MAME Awards Advertising
- Two booths at New Homes Expo (\$850) (or alternate equivalent)
- Installation Gala Gold Sponsor (\$2,000)
  - 5 Tickets & Priority Seating at Installation and Hall of Fame Presentation (or watch party package if virtual)
  - Recognition from the podium at Installation and Hall of Fame Presentation and in Program.
  - Logo recognition on screen during the Presentation.
  - Recognition on all Advertising.
  - 5 extra drink tickets (all event tickets include 2 drink tickets) (or alternate equivalent)
- Charitable Foundation Fundraiser Sponsor (\$500)
- One full free membership and 10 affiliate memberships. (\$949)
- Company logo and link on website, logo displayed on Home Club signage and listing in Home Club ad in Parade Book (\$3,000)

*TOTAL VALUE OF PACKAGE: \$14,699*

### **Ranch Sponsor (\$5,000.00)**

- Two homes in the Parade of Homes (\$3,400)
- Bronze Sponsor for MAME (\$750)
  - 1 Virtual Ticket to MAME Awards
  - Recognition from the podium during the MAME Awards Banquet
  - Large printed name on screen during the MAME Awards Banquet
  - Recognition in MAME Awards Banquet Program
  - Printed name and link on website
- One booth at New Homes Expo (\$475) (or alternate equivalent)
- Five tickets to the Parade of Homes Gala (\$500) (or watch party package if virtual)
- One full free membership and five affiliates (\$799)
- Company logo and link on website, logo displayed on Home Club signage and listing in Home Club ad in Parade Book (\$1,600)

*TOTAL VALUE OF PACKAGE: \$7,524*

### **Cottage Sponsor (\$3,000.00)**

- One home in the Parade of Homes (\$1,700)
- Friends Sponsor for MAME (\$300)
- One booth at New Homes Expo (\$475) (or alternate equivalent)
- One full free membership and one affiliate (\$649)
- Three tickets to the Parade of Homes Gala (\$300) (or watch party package if virtual)
- Company logo and link on website, name displayed on Home Club signage and listing in Home Club ad in Parade Book (\$400)

*TOTAL VALUE OF PACKAGE: \$3,824*

**Cabin Sponsor (\$2,100.00)**

- One home in the Parade of Homes (\$1,700)
- One full HBA Membership (\$649)
- One ticket to the Parade of Homes (\$100)
- Company logo and link on website, logo displayed on Home Club signage and listing in Home Club ad in Parade Book (\$200)

*TOTAL VALUE OF PACKAGE: \$2,649*

# 2021 Home Club Sponsorship Commitment

(2021 Home Club year runs January 1 – December 31, 2021)

- Estate Sponsor.....\$20,000.00
- Manor Sponsor.....\$15,000.00
- Villa Sponsor.....\$10,000.00
- Ranch Sponsor.....\$5,000.00
- Cottage Sponsor.....\$3,000.00
- Cabin Sponsor.....\$2,000.00

## Commitment Information

Person Authorizing Sponsorship: \_\_\_\_\_

Signature of person authorizing sponsorship:\_\_\_\_\_

Company: \_\_\_\_\_

Street/City/State/Zip: \_\_\_\_\_

Telephone & Fax #s: \_\_\_\_\_

Email Address: \_\_\_\_\_

## Method of Payment

Payment in Full Amount Paid \$\_\_\_\_\_

Payment in Quarters (for sponsors \$3,000 and above) \$\_\_\_\_\_

Method of Payment: \_\_\_\_\_ Check (make checks payable to "HBA")  
\_\_\_\_\_ MasterCard/VISA (*incurs a 3% credit card fee*)

MC/VISA #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ VIN # \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

Home Builders Association of Raleigh-Wake County  
5580 Centerview Drive, Suite 115, Raleigh, NC 27606  
Phone: 919-233-2033 Fax: 919-233-2036

*(This form is a contract between the company listed above and the HBA of Raleigh-Wake County for payment of services in the Home Club.)*