



REQUIREMENTS FOR PARTICIPANTS

2021 No Shave November: Let it Grow to Let Your HBA Support Show!

Participating HBA Members agree to not shave during the month of November 2021 and should seek sponsors for their effort. The suggested minimum donation is \$50 - \$100, but any donation is welcome. Feel free to set your own minimum donation if you think your community can afford more or less. All proceeds from this fundraiser will go to the HBA Charitable Foundation which provides scholarships to students studying in homebuilding related fields. We want to encourage and build up the next generation of the industry. Our goal is to have 50 participating members raise \$200 each for a grand total of \$10,000. With \$10,000 we can provide ten deserving students with a \$1000 scholarship each.

In exchange for a sponsor's donation, you (the participant) should provide updates on your progress throughout the month, and the donor will be listed on the HBA website as a supporter of the event and the HBA Charitable Foundation. We encourage participants to offer up additional "rewards" to their donors on an individual basis. For example, you may want to auction off a certain beard/ moustache style that you will shave your hair into on December 1st and keep for a week. Or you'll provide your highest dollar amount donor with a free lunch. Etc.

Participants are competing for prizes in several categories TBD, for example: Most Dollars Raised, Most Donors Collected, Best Overall Beard, Longest Beard, Bushiest Beard, Most Noticeable Change etc.

Requirements:

- Sign up to participate by emailing Rachel at rhamm@hbawake.com or registering on the website www.hbawake.com. You must sign up/ register in order to be eligible for prizes at the end of the month. This enables us to keep track of who is participating and which donors they are bringing in.
- Do NOT shave for the entire month of November 2021.
- Anyone can be a participant. The hair that you don't shave doesn't have to be on your face 😊
- Send a "Before" Picture to Rachel at rhamm@hbawake.com on October 31, 2021.
- Send an "After" Picture to Rachel at rhamm@hbawake.com on November 30, 2021 (before you shave) and an "After" Picture to Rachel at rhamm@hbawake.com on December 1, 2021 (after you shave).
- Set a recommended minimum donation for your sponsors. We recommend between \$50 - \$100, but it's up to you!
- Decide if you are providing any additional perks for your sponsors.
- Solicit sponsors – fill out the Donor Pledge form for each individual sponsor and return to Rachel at rhamm@hbawake.com. All donor pledges must be turned in by November 30th to count



toward prizes, but we will happily accept donations after that date as well. Participants must have collected at least one donor in order to be eligible for prizes. We also recommend you keep track of your donors on the Donor Pledge List template we have provided.

- Send your sponsors periodic updates on your progress throughout the month of November.
- Shave on December 1st! Or not – if you like the hair, feel free to keep it 😊