

# 2021

# PARADE OF HOMES WEBSITE ADVERTISING CONTRACT



Main Contact \_\_\_\_\_

Company \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

## BECOME A PARADE WEBSITE ADVERTISER!

Align your company with the Fall's largest open house - the Triangle Parade of Homes! In 2020, TriangleParade.com produced some big numbers:

- 43,056 website users
- 404,481 total page views
- Parade entry pages were visited over 160,000 times
- Average number of visits per entry: 900

For 2021, there are ways to get YOUR company in front of that audience!

## WHAT'S INCLUDED:

- Banner advertising on front page of TriangleParade.com - specs coming
- Banner ads will be randomly rotating, but will be limited to five spots for each placement
- Parade advertiser banner ads will be displayed as soon as received by the HBA through December 31, 2021.
- Advertisers will have first right of refusal to continue the advertising contract for the next year's Parade website.

## PICK YOUR PLACEMENT:

- FRONT PAGE WEBSITE ADVERTISER [\$1,000]**  
**ONLY FIVE AVAILABLE**
- SEARCH PAGE WEBSITE ADVERTISER [\$1,000]**  
**ONLY FIVE AVAILABLE**
- ENTRY PAGE WEBSITE ADVERTISER [\$1,000]**  
**ONLY TEN AVAILABLE**
- I WANT TO DO ALL THREE! [\$2,700]**

## METHOD OF PAYMENT:

Master Card/VISA \_\_\_\_\_ Check \_\_\_\_\_

Please make checks payable to:

Home Builders Association of Raleigh-Wake County

MC/VISA #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ / \_\_\_\_\_ CSC #: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

- Return completed form to [jparks@hbawake.com](mailto:jparks@hbawake.com)
- Please note: all credit card payments to the HBA incur a 3% credit card processing fee.

## THIS IS YOUR INVOICE

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