

# TOP THREE REASONS

## WHY YOU SHOULD SPONSOR MAME

- 1. EVEN MORE WAYS TO PROMOTE YOUR COMPANY!**
  - Sponsor packages have been redesigned to include more of what is important to you; tickets, commercials, in-person & pre-recorded presenter opportunities and much more! Check the packages to see what best fits your marketing and branding needs.

- 2. THE MARKET IS THRIVING**
  - The market has really picked up! Get your company brand in front of the industry leaders and members of the **Best Sales and Marketing Council (SMC) in the country.**

- 3. CONNECT WITH THE BIG LEAGUES**
  - Big names and company representatives attend the MAME awards and it's a great opportunity to network.

PURE  
IMAGINATION  
INNOVATION

MAME 2022

The MAME (Major Achievements in Marketing Excellence) Awards is an annual event that is recognized throughout the industry and the Triangle area. These prestigious awards mirror the National Sales and Marketing Council's Awards (part of the National Association of Home Builders [NAHB]), and have established themselves as the Academy Awards of new homes sales and marketing.

Contact Jill Weaver at 919.232.5887 or  
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## EVENT SPONSOR \$12,000 **SOLD OUT**

- Priority seating
- 20 tickets to the MAME Awards Banquet
- Major Award Presenter at the MAME Awards Banquet
- Recognition from the podium during the MAME Awards Banquet and in Program and winner's book
- One Commercial up to two minutes in length (provided by the sponsor)
- One Talking opportunity – up to two minutes at podium during the award show using an approved script.
- Large linkable logo on website
- Recognition in all MAME Awards Advertising- both print and online
- Logo printed on step and repeat backdrop
- A logo spotlight predominately placed throughout the program

## EVENING SPONSOR \$8,000 **SOLD OUT**

- Priority seating
- 15 tickets to the MAME Awards Banquet
- Award Presenter at MAME Awards Banquet
- Recognition from the podium during the MAME Awards Banquet and in Program
- Two commercials up to one minute in length (provided by the sponsor).
- Large linkable logo on website
- Recognition in all MAME Awards Advertising- print and online
- Logo printed on step and repeat backdrop
- Large logo displayed on screens during the awards show

## INDUSTRY SPONSOR \$5,500 Limit Three Companies

- Priority seating
- 10 tickets to the MAME Awards Banquet
- Award Presenter at MAME Awards Banquet
- Logo printed on the step and repeat backdrop
- Recognition from the podium during the MAME Awards Banquet and in Program
- One Commercial up to one :30 in length (provided by the sponsor)
- Large linkable logo on website
- Recognition in all MAME Awards Advertising and website

## ENTERTAINMENT SPONSOR \$5,000 - Limit Three Companies

- 6 tickets to the MAME Awards Banquet
- Recognition from the podium at MAME Awards Banquet and in Program
- Recognition in all MAME Awards Advertising and website
- Logo on the MAME tickets with a mention that the Entertainment is provided by your company
- Lighted logo rotated on the side walls during the awards show

## SOCIAL SPONSOR \$4,750 - Limit Two Companies

- 4 tickets to the MAME Awards Banquet
- Logo on napkins in conjunction with other bar services
- Signage on all bars
- Recognition in MAME Awards Banquet Program and website

**RED CARPET SPONSOR \$4,500 Limit Two Companies - Wells Fargo**

- 5 tickets to the MAME Awards Banquet
- Recognition in MAME Awards Banquet Program and website
- Logo printed on the step and repeat backdrop
- Lighted logo projected/displayed on the Red Carpet during the event

**PLATINUM SPONSOR \$4,000 - Limit Four Companies**

- 6 tickets to the MAME Awards Banquet
- Recognition from the podium at MAME Awards Banquet and in Program
- Recognition in all MAME Awards Advertising and website
- Lighted logo rotated on the side walls during the awards show

**GOLD SPONSOR \$3,000 - Unlimited**

- 5 tickets to the MAME Awards Banquet
- Recognition from the podium at MAME Awards Banquet and in Program
- Option of either being an Award Presenter at MAME Awards Banquet and one thirty second commercial (provided by the sponsor)
- Linkable logo on website
- Recognition in MAME Awards Advertising

**SILVER SPONSOR \$1,500 Unlimited**

- 3 tickets to the MAME Awards Banquet
- Recognition from the podium during the MAME Awards Banquet
- Logo recognition on screen during the MAME Awards Banquet
- Recognition in MAME Awards Banquet Program
- Linkable logo on website

**BRONZE SPONSOR \$750 Unlimited**

- 1 ticket to the MAME Awards Banquet
- Recognition from the podium during the MAME Awards Banquet
- Large printed name on screen during the MAME Awards Banquet
- Recognition in MAME Awards Banquet Program
- Printed name and link on website

**FRIENDS SPONSOR \$300 Unlimited**

- Recognition from the podium during the MAME Awards Banquet
- Recognition in MAME Awards Banquet Program
- Printed name on website

2022 SPONSORSHIP LEVEL \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone \_\_\_\_\_ Email \_\_\_\_\_