

# Remodelers Home Tour

APRIL 9-10, 2022



## TWO WAYS TO TOUR IN 2022

Moving forward, our Remodelers Home Tour will continue to offer both in person and virtual only touring options.

### **So what does that mean??**

We'll be offering an in person tour option, just like we've hosted for over 20 years. Those homes will be open to the public Home Tour weekend. In addition, there will also be an option to showcase a project virtually like we have offered the last two years. We will be using a Matterport style 3D virtual tour that allows potential clients to visit your project online - via computer, tablet, or phone.

ALL entries in the 2022 Remodelers Home Tour will include the Matterport tours as part of the entry fee.

Videography will be scheduled individually after the final deadline. A team of videographers will enter the home and spend 1-2 hours recording the project. The remodeler is encouraged to be present during filming to insure everything is staged appropriately.

We will still print our Remodelers Home Tour magazine showcasing all entries and the magazine will still be distributed in The News & Observer and leveraged as a marketing tool to drive people to the virtual tour in addition to a heavy digital/social media marketing campaign.

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### **Deadlines and fees:**

*Fees are the same, regardless of the entry being in person or virtual*

January 21st:	Early Bird Deadline	[\$1,250]
February 4th:	Regular/Final Deadline	[\$1,500]
February 15th:	All photos and text due	

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### **What if I want to submit more than one project?**

Great news! We are offering a discounted rate for remodelers who want to submit more than one entry. Entries can be either in person or virtual to be eligible for the discounted rate:

**First entry:** full price based on the deadline rate

**Second entry:** discounted 15% based on the deadline rate (discount applied to 2nd entry only)

**Third + entries:** discounted 20% each based on the deadline rate (discount applied to all additional entries)

### **How do I enter?**

It's an easy two-step process! Step 1: Fill out the attached form to lock in your entries and pricing.

Step 2: All entry information (text, photos, etc.) will then need to be entered online via Project Presenter: <https://www.projectpresenter.com/hba-remodelers-home-tour>

**Questions?** Contact Jaclyn Parks: 919-232-5884 or [jparks@hbawake.com](mailto:jparks@hbawake.com)

# 2022



# REMODELERS HOME TOUR HYBRID TOUR ENTRY FORM

Main Contact \_\_\_\_\_

Company \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

**EARLY BIRD DEADLINE - Jan 21**       **REGULAR DEADLINE - Feb 4**

## REMODELERS HOME TOUR ENTRY 1

ENTRY WILL BE OPEN IN PERSON       ENTRY WILL BE VIRTUAL ONLY

Entry Address \_\_\_\_\_

Type of Remodel \_\_\_\_\_

## REMODELERS HOME TOUR ENTRY 2

ENTRY WILL BE OPEN IN PERSON       ENTRY WILL BE VIRTUAL ONLY

Entry Address \_\_\_\_\_

Type of Remodel \_\_\_\_\_

## REMODELERS HOME TOUR ENTRY 3

ENTRY WILL BE OPEN IN PERSON       ENTRY WILL BE VIRTUAL ONLY

Entry Address \_\_\_\_\_

Type of Remodel \_\_\_\_\_

*Submission into the 2022 Remodelers Home Tour using this form constitutes an agreement to abide by the Rules and Regulations as outlined in the Remodelers Home Tour Rules and Regulations document. Remodeler agrees to abide by all deadlines in submitting entry information online by February 15th.*

**Link for Entry Details - must be submitted by February 15th**

<https://www.projectpresenter.com/hba-remodelers-home-tour>

### METHOD OF PAYMENT:

Master Card/VISA \_\_\_\_\_ Check \_\_\_\_\_

Please make checks payable to:  
Home Builders Association of Raleigh-Wake County

MC/VISA #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ / \_\_\_\_\_ CSC #: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

- Return completed form to [jparks@hbawake.com](mailto:jparks@hbawake.com)
- Please note: all credit card payments to the HBA incur a 3% credit card processing fee.