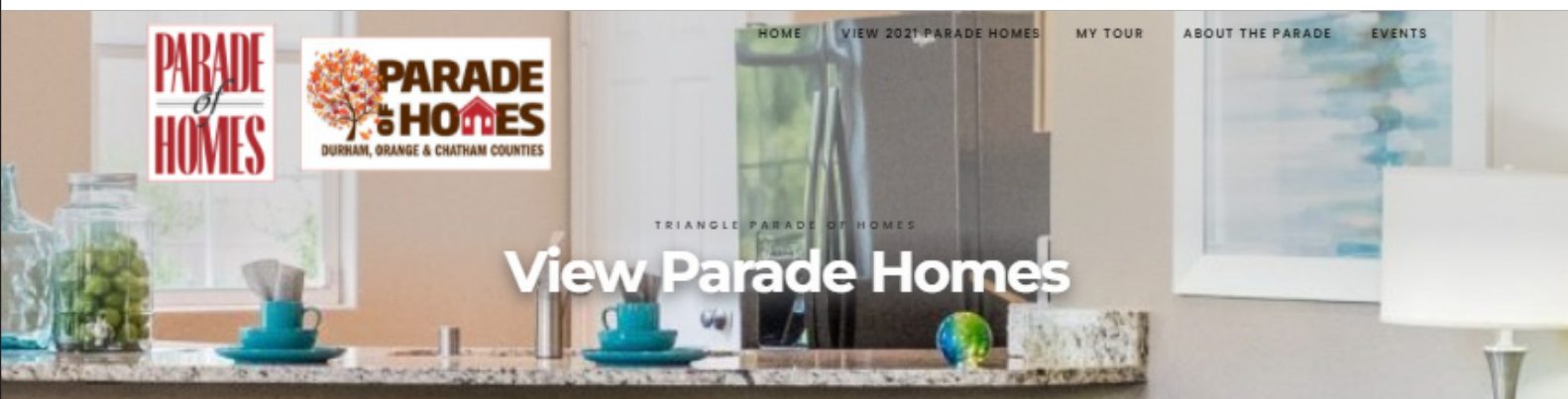


PARADE WEBSITE ADVERTISING



Cook up a fresh new plan with a low-rate home equity line of credit.
Leverage Your Home's Equity >



FIRST BANK

LOANS SUBJECT TO CREDIT REVIEW. © 2021 FIRST BANK. MEMBER FDIC. NMLS #107204.

STATS

IMPRESSIONS

Total of almost 4,000,000 impressions in 2021

Search Page: 73,388 average impressions per ad

Entry Page: 85,621 average impressions per ad

CLICKS

729 total clicks during Parade weekends in 2021

Search Page: 193 average clicks per ad

Entry Page: 117 average clicks per ad

WEBSITE TRAFFIC

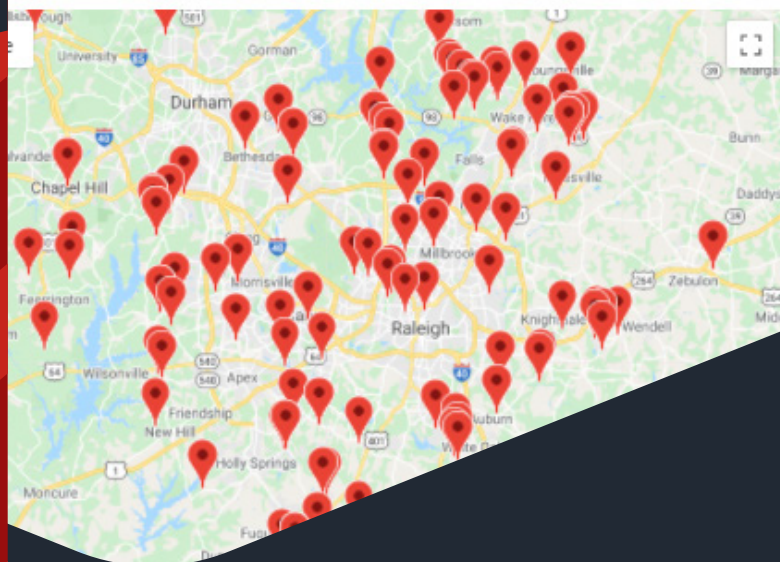
TriangleParade.com delivers a targeted audience each fall for your company!

45,000 average website users each year

Over 400,000 average page views

able for viewing.
E visiting.

Check out our [Coming Soon section](#) for the inside scoop on the new up and coming areas to look out for.



TWO PLACEMENT OPTIONS

Search Page featured in image above

Advertising on Search Page and Entry Page available - or book both spots and bundle for a discount!

Each spot is \$1,000 for an annual commitment.
Book both for \$1,700.

FOR MORE INFORMATION:

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