



June 19, 2019

19 Companies Support the TSMC's Spring Big Give BACK

Raleigh, N.C. – Over 19 companies sponsored the semi-annual Big Give BACK to work with Rebuilding Together of the Triangle and help with home repairs for a local homeowner. The event was led by the Triangles Sales and Marketing Council (TSMC), and included almost 100 volunteers for the two day project on May 7 & 8, 2019.

Over the last several years, the Triangle Sales and Marketing Council (TSMC) has participated in a variety of community service projects including Operation Coming Home, the Salvation Army Women's Shelter, CANstruction, and April's Angels. In the past, each November the TSMC held the Big Give which was originally added to their breakfast program as a way to help those in our industry through rough times. However, when the economy had improved for the industry 4 years ago, the TSMC changed the event and focus to create the Big Give BACK.

“Each year for the Big Give Back, the TSMC will have the option to support a different charity and for this year, we chose to work with Rebuilding Together of the Triangle.” said Jay Upchurch, the 2019 TSMC Chair and president of Upchurch Land & Home, LLC. “The homeowner we chose to help was so excited and grateful for the support of both Rebuilding Together of the Triangle and our members did to make her home safe, healthy and dry. ”

Rebuilding Together of the Triangle (RTT) is a local nonprofit organization the helps ensure that low-income homeowners throughout the Triangle have a safe, healthy place to live. Since 2009, they have assisted more than 300 families with home repairs, accessibility modifications, and home performance upgrades.

The TSMC collected sponsorships from over 19 member companies and raised over \$7,000, which was needed for the event.

The project was held on May 7 & 8 to help Michelle Collins. She worked for over 30 years in the State Personnel Office, and then retired two years ago to care for her mother, who was diagnosed with breast cancer for the second time. Her mother lives in her home half of the time. Before the TSMC arrived, Ms. Collins had had a huge water pipe break and flood her front yard. In addition there was a lot of moisture and rain run off that had no-where to go. Her investment and upkeep on the home only went so far.

The TSMC added gutters and repaired leaks around windows, created drainage in front of home, put in landscaping, replaced steps and board in her back deck, did some exterior painting, cleaned the crawlspace and added insulation and air sealing.

Almost 100 volunteers from the sponsor companies worked in four shifts over two days to complete the work. The volunteers represented all type of skill levels from novice to builders.

The TSMC will continue future community service efforts through it's semi- annual Big Give BACK. The next project will be in November of 2019.

The complete list of sponsor companies includes:

- Drees Homes
- Upchurch Land & Home
- KB Home
- Lennar
- The Jim Allen Group
- Wells Fargo
- Garman Homes
- M/I Homes
- DR Horton
- FMB Realty
- Newland
- Ashton Woods
- L and L of Raleigh
- Saussy Burbank
- Fidelity Bank Mortgage
- Preston Development
- Coldwell Banker HPW
- Meredith Communications
- New Homes & Ideas

A photo recap from the project can be found on the [SMC Triangle Facebook](#) page.

About the HBA and TSMC

The Home Builders Association of Raleigh-Wake County (HBA) is the voice of the home building industry throughout Wake County, and provides members opportunities for business development, education, professional growth, networking and community involvement. The membership, comprised of builders, remodelers, developers, and sales & marketing professionals, is affiliated with the National Association of Home Builders, which represents over 160,000 member companies nationwide. The Triangle Sales and Marketing Council of N.C. (TSMC) provides an effective forum for the exchange of ideas with local, regional, and national experts in the sale and marketing of new homes; and recognizes members' professional achievements in sales and marketing excellence through a variety of award programs, most notably the MAME Awards. Recent community service projects by HBA and TSMC builders include Habitat for Humanity, holiday food drives, school supply drives, Operation Coming Home, April's Angels, and various remodel projects. The TSMC is the largest Sales and Marketing Council in the country and has been recognized numerous times by The Nationals Awards, during the annual International Builders Show as "Best SMC in the County."



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