



# DRINK *and* LEARN

## THE CONNECTED HOME-

### *Selling to Millennials*

**Thursday, May 10**  
**4:00pm-6:00pm**

HBA Raleigh-Wake County  
 5580 Centerview Drive, Ste 115  
 Raleigh | 27606

\$20.00 for members  
 \$30.00 for non-members  
 Drinks and food will be provided

All attendees will be entered  
 to win a Samsung Gear  
 Sports Watch and Samsung  
 Tablet!!



### THE CONNECTED HOME & MILLENNIALS

What this educational opportunity will cover:

Defining what the connected homes is. What exactly is a "Smart Home"? What is an ecosystem? What does the cloud do? How do connected appliances, lights, locks, thermostats, appliances work together and talk to each other?

Where is the Smart Home industry now? Where is the industry going and what does it mean for the builder?

Millennials – Who they are, what they want, what they expect. What's the difference between "want to have and have to have" as it relates to Millennials.

Metrostudy data identifying where Millennials are building and buying in the Triangle area.

Attendee(s) \_\_\_\_\_

Company \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

METHOD OF PAYMENT: Master Card/VISA \_\_\_\_\_ Check \_\_\_\_\_ **Please make checks payable to:**

Home Builders Association of Raleigh-Wake County

MC/VISA #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ / \_\_\_\_\_ CSC #: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

Please note: all credit card payments to the HBA now incur a 3% credit card processing fee.

Return completed form to rhamm@hbawake.com or register online at [www.hbawake.com](http://www.hbawake.com)

